June 20th, 2017

Dear SINET Community,

Welcome to the 7th Annual SINET Innovation Summit where we connect our nation’s three most powerful epicenters of innovation, finance and policy: Silicon Valley, Wall Street and the Beltway. SINET is a Super-connector that builds global communities of interest and trust, and I thank you for being an important part of our community.

We are excited about the speakers who will share their thought leadership and expertise, in particular, our keynote speaker Gerald Hassell, Chairman and CEO BNY Mellon.

I hope you can join us at our annual Showcase in Washington, D.C. on November 8–9, 2017, and if you belong to a small company, I encourage you to apply to be selected for the opportunity to present on stage as one of our SINET 16 Innovators in front of 350 investors, builders and buyers.

I would like to extend a special thank you to the Department of Homeland Security Science and Technology Directorate, as well as our sponsors and speakers, who contributed to making today’s Innovation Summit a success.

SINET encourages the communities it touches to think of the higher calling of protecting our nation’s critical infrastructures, as well as the national security and economic interests, in order to preserve our inherent freedoms and way of life. I hope you are able to meet new and interesting friends.

Sincerely,

Robert D. Rodriguez
Chairman and Founder
SINET

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SINET
SINET Innovation Summit

TUESDAY
JUNE 20, 2017
7:30 AM – 8:30 AM
Registration and Continental Breakfast

8:30 AM – 5:30 PM
General Session

8:30 AM – 8:35 AM
Introduction by Summit Host
- Jerry Archer, Senior Vice President & Chief Security Officer, Sallie Mae

8:35 AM – 8:40 AM
Welcome Remarks
- Robert D. Rodriguez, Chairman & Founder, SINET

8:40 AM – 9:20 AM
Is “Jackware” the Next Evolution of IOT Targeted Ransomware and If So, Should Companies Acquiesce to the Bandit’s Extortion Demands?
Abstract: Researchers are predicting the coming onslaught of ransomware and inherently insecure IOT devices is a formula for the perfect storm. Is this formula theoretical and if so, what measures can we implement to mitigate risk to systems? Is it possible to make the attackers return on investment so costly they will move elsewhere? Should victims acquiesce to the bandit’s extortion demands and what type of improvements and policies must be implemented to secure platforms and ultimately our nation’s critical infrastructures?
Moderator:
- William Beer, Principal, Advisory Services Cybersecurity, EY
Panelists:
- James Beeson, Chief Information Security Officer, Cigna
- Randy Miskanic, Americas Regional Head, Group Information Security Office, UBS
- Yonesy Nunez, Senior Vice President & Information Security Leader, Wholesale & International, Wells Fargo Bank
- Mario Vuksan, Founder & Chief Executive Officer, Reversing Labs

9:20 AM – 10:00 AM
Third Party Vendor Risk Management Models That Are Effective
Abstract: In a digital world, the line between “us” and “them” is rapidly being erased. Can we both harness the power of our third party ecosystems and effectively mitigate the inevitable security risk they interject? Are there practical frameworks that can be used to identify, prioritize and mitigate the security risks of the third party ecosystem? What effective weapons can be used to meaningfully address “cyber value/supply chain risk management,” a concept we are seeing more frequently, e.g. US NIST CSF Draft 1.1 and NERC CIP 013-1?
Moderator:
- Michael Johnson, Senior Vice President & Chief Information Security Officer, Capital One
Panelists:
- Edna Conway, Chief Security Officer, Global Value Chain, Cisco Systems
- Lisa Humbert, Chief Information Risk Officer, Bank of Tokyo Mitsubishi, MUFG
- Fred Kneip, Chief Executive Officer, CyberGRX
- Christopher Porter, Vice President & Chief Information Security Officer, Fannie Mae

10:00 AM – 10:15 AM
SINET Thinks Forward with Doug Maughan
- Doug Maughan, Cyber Security Division Director, Department of Homeland Security Science & Technology Directorate
Topic: Cybersecurity, Government, and Innovation: How to Make Partnerships Work

10:15 AM – 10:30 AM
Break

10:30 AM – 11:15 AM
Meaningful Cybersecurity Metrics
Abstract: Meaningful metrics are needed to make the informed decisions that will positively affect an organization’s security. This panel of cybersecurity executives will discuss the meaningful sets of metrics needed for various groups such as board members, line of business owners, and rank and file operators.
Moderator:
- Jeffrey Eisensmith, Chief Information Security Officer, US Department of Homeland Security
Panelists:
- Rohan Amin, Global Chief Information Security Officer, JP Morgan Chase
- Boaz Gelbord, Chief Information Security Officer, Bloomberg LP
- Gary Owen, Vice President & Chief Information Security Officer, Time Warner Inc.
- Feris Rifai, Founder & Chief Executive Officer, Bay Dynamics
- John Rogers, Chief Information Security Officer, BNP Paribas

11:15 AM – 11:40 AM
Keynote
- Gerald Hassell, Chairman & Chief Executive Officer, BNY Mellon
11:40 AM – 12:10 PM

The Megatrend of Mobility

Abstract: All the global megatrend of enhanced mobile computing is well underway. The incredible innovations in processing power, sensors and applications now available in handheld devices and laptops and the fantastic improvements in cellular capacity and WiFi everywhere is touching every employee, every partner and every customer you have. With new 5G standards for mobile networks, communications to devices will be up to 15 times faster than today’s fastest mobile networks. Meanwhile devices are becoming more powerful with 1,000’s of sensors and millions of applications available to any user. This panel, which includes enterprise technologists and innovators helping to shape this global megatrend, will examine the near future of mobile computing from a standpoint of enabling business innovation while mitigating risk. Interact with these thought leaders to shape your strategy today and set the course for success tomorrow.

Moderator:
- Bob Gourley, Partner & Co-Founder, Cognitio Corp.

Panelists:
- Brian Collins, Chief Executive Officer, Adaptive Mobile Security Ltd
- Rodger Desai, Chief Executive Officer, Payfone
- Michael Murray, Vice President of Security Intelligence, Lookout
- Richard Rushing, Chief Information Security Officer, Motorola Mobility

12:10 PM – 1:05 PM

SINET Connects: Networking Luncheon

- Table #1: Guy Walsh, Strategic Initiatives, US Cyber Command
  Topic: In the Age of IoT, How Do We Define Critical Infrastructure and What Is the Role of Both the Government and the Private Sector in Securing It?
- Table #2: Bryan Ware, Chief Executive Officer, Haystax Technology
  Topic: Network Data Is Not Enough to Predict the Insider Threat — What Enterprise Data Is the Financial Services Industry Using and How?
- Table #3: Andy Ozment, Co-Chief Information Security Officer, Goldman Sachs
  Topic: The Most Common Threat Vectors — Email and Web Browsing — and the Needs of a Large, Heterogeneous Enterprise
- Table #4: James Beeson, Chief Information Security Officer, Cigna
  Topic: Ransomware — To Pay or Not to Pay, That Is the Question
- Table #5: Ed Amoroso, Founder & Chief Executive Officer, TAG Cyber
  Topic: How Do We Improve Executive and Board Understanding of the Complexities of Modern Cybersecurity?
- Table #6: Mark Connelly, Chief Information Security Officer, Boston Consulting Group
  Topic: Is Your CISO a Security Technologist or a Business Risk Manager? Is There a Difference?
- Table #7: Sholem Prasow, Founding Director, Insight Management
  Topic: Minimizing Risks for Third Party Cybersecurity Providers Whose Clients Must Comply with the GDPR
- Table #8: John Rogers, Chief Information Security Officer, BNP Paribas
  Topic: Top Cyber Challenges in the Financial Services Industry
- Table #9: Tim Booher, Chief Information Security Officer, Colgate-Palmolive
  Topic: Automatic Exploit Generation and Patching
- Table #10: Byron Collie, Technology Fellow & Head of Cybersecurity Risk, Goldman Sachs
  Topic: Operational Risk Management: Where Does Cybersecurity End and Risk Management Begin?
- Table #11: John Felker, Director, National Cybersecurity and Communications Integration Center, US Department of Homeland Security
  Topic: Bi-Directional Information Sharing
- Table #12: Richard Rushing, Chief Information Security Officer, Motorola Mobility
  Topic: The NEW Economics of Cybercrime
- Table #13: Ann Barron-Dicamillo, Vice President, Cyber Threat Intelligence and Incident Response, American Express
  Topic: Bug Bounties, Responsible Public Vulnerability Disclosure Processes and the Need for Public-Private Partnerships
- Table #14: Boaz Gelbord, Chief Information Security Officer, Bloomberg LP
  Topic: Assessing the Maturity of an Enterprise Cybersecurity Program
- Table #15: Bob Gourley, Partner & Co-Founder, Cognitio Corp
  Topic: How Are Cybersecurity Executives Adapting Their Approaches to Reduce Risks in the Age of Ubiquitous Computing?
- Table #16: Randy Miskanic, Americas Regional Head, Group Information Security Office, UBS
  Topic: The Evolving Regulatory Landscape for Financial Services and the Impact on the Industry and Technology Providers
## Networking Luncheon Table Hosts

A complete list of lunch table topics can be found on page 7.

<table>
<thead>
<tr>
<th>Table Host</th>
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<td>Randy Miskanic</td>
<td>#16</td>
<td>Group Information Security Office UBS</td>
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How Sector-Specific Information Sharing Efforts Can Be Initiated and Sustained

Abstract: This panel will explore the lessons on how sector-specific information sharing efforts can be initiated and sustained. The financial services sector—one of 16 critical infrastructure sectors designated by Presidential Policy Directive 21 (PPD-21)—faces an astonishing range of cyber threats that are rapidly increasing in sophistication. Although the US Intelligence Community evaluates the threats to the financial sector posed by hackers, criminals, money launderers, and other illicit actors, the challenges of sharing classified intelligence with private financial firms complicates efforts to combat these threats effectively. Using the Defense Industrial Base’s “DIBnet” network as a model, this panel will consider the viability of a “FINnet” program that facilitates the real-time sharing of classified, highly contextualized cyber threat indicators and defense measures between key financial institutions and government agencies.

Moderator:
- James Katavolos, Vice Chair, Financial Threats Task Force, Intelligence and National Security Alliance (NSA) and Senior Vice President, Citigroup Cyber Intelligence

Panelists:
- Rich Jacobs, Assistant Special Agent in Charge – Cyber Branch, FBI
- Elena Kim-Mitchell, Director, Private Sector Partnerships Office of the Director for National Intelligence
- Andy Ozment, Co-Chief Information Security Officer, Goldman Sachs
- Kevin Thomson, Senior Vice President, Client Services, Bank of America – Cyber Threat Intelligence

1:45 PM – 2:10 PM

Fireside Chat

Yanev Sussa, General Partner at SineWave Ventures, sits down with Tomer Weingarten, Co-Founder & Chief Executive Officer, SentinelOne to discuss the future of endpoint security, artificial intelligence, and machine learning in the world of cybersecurity.

2:10 PM – 2:50 PM

Malware and YOU: The Fallibility of Enterprise Website Security Strategies

Abstract: IT/InfoSec is afraid of the Internet, and they should be. But what they don’t realize is that their own actions directly contribute to enterprise security risks which enable ransomware, fraud and data privacy violations. Any enterprise with a consumer-facing website is subject to its vulnerabilities. The third-party code—ad blocker, CDN, martech, widgets, image libraries, etc.—frequently compromised on media websites is found on just as many enterprise websites. These shared shadow IT resources are not protected by existing security tools such as app scanning services. Learn how media companies are addressing the problem by:
- Incorporating digital asset security into existing governance frameworks
- Transforming threat intelligence processes to block first, analyze later
- Harnessing their collective knowledge to pre-empt imminent attacks

Moderator:
- David Hahn, Chief Internet Security Officer, Hearst

Panelists:
- Ann Baron-Dicamillo, Vice President, Cyber Threat Intelligence and Incident Response, American Express
- Tim Booher, Chief Information Security Officer, Coltis-Palmetto
- John Felker, Director, National Cybersecurity and Communications Integration Center, US Department of Homeland Security
- James C. Foster, Chief Executive Officer, ZeroFox
- Ondrej Krechet, Digital Forensics Lead, Chief Executive Officer and Founder, LiFARS

3:05 PM – 3:55 PM

What Every CEO Needs to Know About Managing Privacy Risk

Abstract: In 2018, any company who does significant business with European residents risks a fine of up to 4% of worldwide revenue for violations of the new GDPR. The liability exists whether the company has a physical presence in the EU or not. Lack cybersecurity controls are only one of many reasons for a fine. Technology companies everywhere are facing the struggle of complying with government requests for personal data, encrypted or not. They risk losing the high level of trust their customers have of them if they comply with those requests. In this session, Chief Privacy Officers (CPOs) will talk about these privacy tasks and others that their companies face. CPOs will highlight how they are working together with CPOs to address them.

Moderator:
- Sholem Prasow, Founding Director, Insight Management

Panelists:
- Mike Antico, Chief Information Security Officer, Santander Bank N.A.
- Charles Blauner, Global Head of Information Security, Citigroup
- Dan Crisp, Chief Technology Risk Officer, BNY Mellon
- Camerry, Senior Counsel, Sidley
- Lisa Marky, Chief Information Security Officer, Shearmn & Sterling
- Zoe Strickland, Managing Director, Global Chief Privacy Officer, Compliance, JP Morgan Chase

3:55 PM – 4:10 PM

SINET Thinks Forward with Roland Cloutier

- Roland Cloutier, Senior Vice President & Chief Security Officer, ADP

Topic: Fundamentals for the Future of Successful Security Programs
4:10 PM – 4:50 PM
Disruptive Models That Accelerate the Development of More Secure and Trusted Systems

Abstract: As the adversary continues to innovate in their methodologies, so must we. The panelists will share how they are utilizing metrics and technologies to better evaluate risk in order to enable greater efficiencies and more secure and trusted systems. They will also address how they are accelerating talent development and recruitment within their organizations. These experts will share the models and actions that have allowed them to make their networks more secure and in particular during periods when threat indicators are spiking upward more frequently than ever.

Moderator:
• Rich Baich, Chief Information Security Officer, Wells Fargo

Panelists:
• Mark Connelly, Chief Information Security Officer, Boston Consulting Group
• Cheri McGuire, Group Chief Information Security Officer, Standard Chartered Bank
• Greg Notch, Senior Vice President, Information Technology & Security, National Hockey League
• Jim Routh, Chief Security Officer, Aetna

4:50 PM – 5:30 PM
Communicating To Your Board of Directors is an Art, not a Science

Abstract: The topic of Cybersecurity has transitioned from not being a top priority to a constant and critical Board discussion. This panel will share their journey of how their communication has matured to the level where it currently is and what were some of the drivers that made this happen. Is the BOD asking the right questions that will ensure the future and resilience of the company? All companies are trying to avoid a Target or Sony situation where the CEOs were fired, costing millions of dollars, brand reputation and lost shareholder value. Are Boards authorizing too much funding or not enough and how do they come to these decisions? What are the most important risks to a company and what types of solutions are CISOs looking for that will help mitigate risk across all business lines? The evolution of the 21st century BOD and CISO continues as they learn to articulate and understand highly technical matters in a contextualized manner that enables sound business and risk decisions.

Moderator:
• Robert Rodriguez, Chairman & Founder, SINET

Panelists:
• Leo Mullin, Chairman of the Board, TransUnion
• Jasper Ossentijuk, Chief Information Security Officer, TransUnion
• Andrew Prozes, Sits on six BODs to include: TransUnion, Cott Corporation, and Ethoca, Taavast Holdings

5:30 PM
Closing Remarks
• Robert D. Rodriguez, Chairman & Founder, SINET

5:30 PM – 7:30 PM
SINET Connects: Networking Reception
Thank you to the SINET INNOVATION SUMMIT 2017 Sponsors

FOUNDING SPONSORS

Homeland Security
Science and Technology

KAUFFMAN
The Foundation of Entrepreneurship
SINET Speakers

Complete speaker bios can be found at https://www.security-innovation.org/events/new-york/speakers/

KEYNOTE SPEAKER

GERALD HASSELL
Chairman & CEO
BNY Mellon

SINET CHAIRMAN AND FOUNDER

ROBERT D. RODRIGUEZ
Chairman & Founder
SINET

SPEAKERS

ROHAN AMIN
Global Chief Information Security Officer
JPMorgan Chase & Co

MICHAEL ANTICO
Chief Information Security Officer
Santander Bank N.A.

JERRY ARCHER
Senior Vice President & Chief Security Officer
Sallie Mae

RICH BAICH
Chief Information Security Officer
Wells Fargo
ANN BARRON-DICAMILLO
Vice President, Cyber Threat Intelligence and Incident Response
American Express

WILLIAM BEER
Principal, Advisory Services Cybersecurity
EY

JAMES BEESON
Chief Information Security Officer
Cigna

CHARLES BLAUNER
Global Head of Information Security
CITI

TIM BOOHER
Chief Information Security Officer
Colgate-Palmolive

ROLAND CLOUTIER
Senior Vice President & Chief Security Officer
ADP

BRIAN COLLINS
Chief Executive Officer
AdaptiveMobile

MARK CONNELLY
Chief Information Security Officer
Boston Consulting Group

EDNA CONWAY
Chief Security Officer, Global Value Chain
Cisco Systems, Inc.

DAN CRISP
Chief Technology Risk Officer
BNY Mellon

RODGER DESAI
Chief Executive Officer
Payfone

JEFF EISENSMITH
Chief Information Security Officer
US Department of Homeland Security

JOHN FELKER
Director
National Cybersecurity and Communications Integration Center, US Department of Homeland Security

JAMES FOSTER
Chief Executive Officer
ZeroFox

BOAZ GELBORD
Chief Information Security Officer
Bloomberg LP

BOB GOURLEY
Partner & Co-Founder
Cognitio Corp

DAVID HAHN
Chief Information Security Officer
Hearst

LISA HUMBERT
Chief Information Risk Officer
Bank of Tokyo Mitsubishi, MUFG

RIC JACOBS
Assistant Special Agent in Charge – Cyber Branch
FBI

MICHAEL JOHNSON
Senior Vice President & Chief Information Security Officer
CapitalOne

EDNA CONWAY
Chief Security Officer, Global Value Chain
Cisco Systems, Inc.

JAMES KATAVOLOS
Vice Chair, Financial Threats Task Force, Intelligence and National Security Alliance (INSA) & Senior Vice President, Citigroup Cyber Intelligence

CM KERRY
Senior Counsel
SIDLEY

ELENA KIM-MITCHELL
Director
Private Sector Partnerships Office of the Director for National Intelligence

FRED KNEIP
Chief Executive Officer
CyberGRX
SPEAKERS

RANDY MISKANIC
Americas Regional Head, Group Information Security Office
UBS

DOUG MAUGHAN
Cyber Security Division Director
Department of Homeland Security Science & Technology Directorate

DUG MAUGHAN
Cyber Security Division Director
Department of Homeland Security Science & Technology Directorate

CHERI MCGUIRE
Group Chief Information Security Officer
Standard Chartered Bank

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RANDEJ KRHEL
Digital Forensics Lead, CEO & Founder
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TOMER WINGARTEN
Co-Founder & Chief Executive Officer
SentinelOne

MICHAEL MURRAY
Vice President of Security Intelligence
Lookout

GREG NOTCH
Senior Vice President, Information Technology & Security
National Hockey League

ANDREY PROZES
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Senior Vice President & Information Security Leader, Wholesale & International
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ANDY OZMENT
Co-Chief Information Security Officer
Goldman Sachs

JASPER OSSENTJUK
Chief Information Security Officer
TransUnion

RICHARD RUSHING
Chief Information Security Officer
Motorola

KEVIN THOMSEN
Senior Vice President, Client Services
Bank of America

YANEV SUISSA
General Partner
Sinewave Ventures

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General Partner
Sinewave Ventures

JOHN ROGERS
Chief Information Security Officer
BNP Paribas

JIM ROUGHT
Chief Security Officer
Aetna

MICHAAEL MURRAY
Vice President of Security Intelligence
Lookout

ZOE STRICKLAND
Managing Director, Global Chief Privacy Officer, Compliance
JP Morgan Chase

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Founder & Chief Executive Officer
Reversing Labs

GARY OWEN
Vice President & Chief Information Security Officer
Time Warner Inc.
**SINET Mission**

Advance innovation and enable global collaboration between the public and private sectors to defeat Cybersecurity threats.

**ABOUT SINET**

SINET is a “super connector.” We provide a series of platforms for the business of Cybersecurity to take place within the global ecosystem of the entrepreneur including venture capital, investment banking, system integration, academia, science, legal, policy, and industry as well as Government intelligence, military and civilian departments and agencies.

Our programs consistently attract the highest level of international industry and government executives. SINET is well known for our coveted and unparalleled networking opportunities.

Learn more at www.security-innovation.org

**COMMUNITY BUILDING**

SINET—where the business of Cybersecurity takes place—builds communities of interest and trust, connects thought leaders in government and industry with builders, buyers, researchers and investors across the international security domain with the goal of promoting and advancing Cybersecurity innovation. We are passionate about our mission and strive to build a community that engenders a sense of common duty, purpose and commitment to protect our critical infrastructure and help to preserve economic stability.

Join our community and participate in our mutually beneficial, trust-based approach that connects the ecosystem of the entrepreneur, increases business opportunities and advances Cybersecurity innovation.

Join the SINET community at www.security-innovation.org/community.htm

**MEMBERSHIP**

The SINET Innovation Summit is just one of the many resources available to the SINET community. By becoming a member, you will gain access to additional benefits and discounted services that can take your company to the next level. Many of your peers have already discovered that SINET is the Cybersecurity “super connector” that enables them to exchange knowledge, learn from industry experts, advance innovation, and build networks with investors, entrepreneurs, government agencies, military, corporate enterprises and more.

Together, we can make a difference. Become a SINET member and help contribute to our mission of advancing the business of Cyber.

To learn more about membership contact Janice Avelar at membership@security-innovation.org
Upcoming SINET Programs

SINET61 2017—Sydney, Australia

Supported by Data61 and the Australian Cyber Security Growth Network
September 26 & 27, 2017
Four Seasons Hotel

SINET61 fosters the Australian national Cyber priorities in a global context by connecting London, Washington DC, New York City, Silicon Valley, Sydney, the Asia Pacific region and other centers of innovation.

SinET Global Institute CISO Series—Scottsdale, AZ

October 18 & 19, 2017
Four Seasons Hotel
Invitation Only

These intimate workshops address the challenges that Board of Directors are placing on security and risk executives, and how to successfully manage and communicate today’s enterprise and organizational threats. These are intense “roll your sleeves up” thought leadership discussions on How Cyber Is Driving the New Board Perspective on Enterprise Risk Management. Attendance is limited to 30 Security and Risk Executives from Global 2000 corporations.

Showcase 2017—Washington DC

“Highlighting and Advancing Innovation”
November 8 & 9, 2017
The National Press Club

SINET Showcase provides a platform to identify and highlight “best-of-class” security companies that are addressing industry and government’s most pressing needs and requirements. The chosen SINET 16 Innovators present their technological solutions to representatives from the ecosystem of the entrepreneur: venture capital, investment banking, system integration, academia, science, legal, policy, private industry and executives from the Federal Government, including civilian, intelligence and military professionals. Showcase’s objective is to increase awareness of innovative solutions that may lead to an investment in, or the purchase of, advanced technologies that will help secure our nation’s critical infrastructure and command and control systems.

IT Security Entrepreneurs Forum 2018—Silicon Valley, CA

March 2018
Computer History Museum, Silicon Valley

ITSEF is our flagship event designed to bridge the gap between the Federal Government, Silicon Valley and other centers of innovation. The Forum provides a venue where entrepreneurs can interface directly with top government agency and industry officials. SINET consistently attracts the world’s top Cybersecurity professionals to participate each year.

SINET presents
The Global Cybersecurity Innovation Summit 2018

Summer 2018
The British Museum, London

The Global Cybersecurity Innovation Summit objective is to advance innovation and the growth of the Cybersecurity sector by providing a platform for Cybersecurity businesses, particularly Small and Medium Enterprises (SMEs), to connect with key UK, US, and International decision makers, system integrators, investors, Government policy makers, academia and other influential business executives. Last year’s event sold out. Register early to secure your spot.